

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Sev K. H. Keil et al.	Art Unit	: 3688
Serial No.	: 09/845,051	Examiner	: Daniel Lastra
Filed	: April 27, 2001	Confirmation No.:	1476
Notice of Allowance Date: January 12, 2011			
Title	: SYSTEM TO PROVIDE CONSUMER PREFERENCE INFORMATION		

MAIL STOP ISSUE FEE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

COMMENTS ON EXAMINER'S REASONS FOR ALLOWANCE

Applicant recognizes that in accordance with M.P.E.P. § 1302.14, the Examiner's reasons for allowance need not set forth all of the details as to why the claims are allowed. Applicant agrees that the features referenced in the examiner's Reasons for Allowance are not taught or suggested by the references of record, and that the relevant independent claims are distinguished from the cited references. Applicant does not concede that the stated reasons are the only grounds for patentability of the allowed claims, that the features excluded from the Reasons for Allowance are taught or suggested by the references of record, or that all of the features are necessary for patentability of the allowed claims or other claims directed to the disclosed subject matter.

Please apply any charges or credits to our Deposit Account No. 06-1050.

Respectfully submitted,

Date: April 12, 2011

/David L. Holt/
David L. Holt
Reg. No. 65,161

Customer No. 26171
Fish & Richardson P.C.
Telephone: (202) 783-5070
Facsimile: (877) 769-7945